Cambridge Named 2013 Broker-Dealer of the Year

Cambridge honored five out of last seven years for this highly coveted honor
Investment Advisor magazine’s annual poll of Rep-Advisors’ judging their Broker-Dealer

Fairfield, IA – August 26, 2013 – Cambridge Investment Research, Inc. (Cambridge) reported that Investment Advisor magazine has announced Cambridge as ‘2013 Broker-Dealer of the Year in Division IV’ – the division representing independent broker-dealers with over 1,000 producing advisors. The honor is based on the results of the annual poll conducted by the magazine in June of this year. Cambridge has earned this honor five of the last seven years, and was previously honored in 2012, 2010, 2008, and 2007 as Broker-Dealer of the Year in Division IV and in 2003 for Division III.

“Being named Broker-Dealer of the Year means hundreds of our advisors felt strongly enough about Cambridge to take the time and engage in this poll,” said Eric Schwartz, Cambridge Chairman and CEO. “There is no greater reward in the service business than being complimented about your service and valued for your services. For this I am greatly humbled and most appreciative.”

“The satisfaction levels of our advisors are always top of mind,” said Amy Webber, Cambridge President. “The Broker-Dealer of the Year honor is a key metric we follow and we consider it along with our own annual satisfaction survey and other meaningful industry polls. We have a strong track record for high marks from our advisors, even as we continually raise our very high standards for service and services.”

Cambridge’s honor is based on receiving high marks in all categories, and a composite score that was highest among its peers. Over 5,000 credentialed voters – representatives of independent broker-dealers – cast ballots, and those broker-dealers that gained the highest composite scores were awarded the honors in four different divisions based on their number of producing rep-advisors. The winning broker-dealers are profiled in Investment Advisor’s September 2013 issue and online via ThinkAdvisor.

“We thank each and every advisor in our Cambridge family for this honor and vote of confidence that we are giving them the commitment they deserve, and the leadership they need for their success as independent business owners,” said Schwartz.

About Cambridge
Cambridge Investment Research, Inc. (Cambridge), member FINRA/SIPC, is an independent, privately owned broker-dealer with over 2,400 independent registered representatives and $53.4 billion assets under management. Cambridge has been named among the Top Workplaces in Iowa the last two years¹ and was recognized as one of the Best of Iowa Businesses². Cambridge provides innovative fee programs and a full menu of commission offerings to advisors across the nation. Recognized in the industry as The Fee Experts³, Cambridge has been ranked a fee leader among independent broker-dealers for 13 consecutive years⁴.

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¹ Des Moines Register, “Top Workplaces in Iowa” 2011, 2012
² IA Biz magazine, “Best of Iowa Businesses,” 2010
³ THE FEE EXPERTS® is a registered trade mark of Cambridge Investment Research, Inc. for its investment advisory service for investment managers.